



The Urban Beat

Like any large metropolitan area, Houston boasts a large urban, alternative arts scene. Using Jones Plaza and the surrounding streets, or an exhibition hall as a location, we can create a striking, entertaining urban experience your guests will long remember.

Utilizing the local environment, we would project moving, colored light beams against surrounding buildings and light area trees in a chasing pattern. Disembarking the buses, your attendees will discover themselves in a village of clear vinyl tent structures around and in the Plaza, allowing multiple levels and sites to visit. Some tents will house food offerings and street performers. Others will house more main stage entertainment, like the Memphis Flippers and a Stomp!-style act.

There would be plenty of interaction for your guests beyond the strolling performers. Everyone would be encouraged to add their own graffiti to the Microsoft graffiti wall (and take home a piece in remembrance), they can join drum circles, or make their own hat to wear that evening.



